

## Made in the Shade 2022 Sponsorship Opportunity



The 31st Made in the Shade Walk, Run, and Roll is Back!  
In-person and Virtual Options for Participation.

**Saturday, September 17, 2022 9:30 am – 12:30 pm**

The 31st Made in the Shade Walk, Run & Roll is back, with in-person and virtual options for participation! This is PRI's centerpiece sponsorship opportunity for 2022. We invite you to sponsor PRI's participation in this year's event.

Made in the Shade (MITS) is a non-competitive fundraising walk, benefiting PRI and six other local nonprofit partners, to support those living with disabilities. Made in the Shade is an annual celebration of relationships, fundraising, and community building that makes a difference for hundreds of people served by PRI and our partner organizations.

For 2022, all financial contributions for PRI will be used to help PRI continue to rebuild and innovate services that provide opportunities for individuals with disabilities to thrive in an inclusive community! Your sponsorship of Partnership Resources at the 31st annual Made in the Shade provides opportunities to demonstrate support for diversity, equity, and inclusion for all!

### Participants in Made in the Shade event include:

- 6,000+ individuals and groups who receive event communications through various channels
- 2,500+ donors and supporters
- 800+ fund raising walkers, runners, and rollers
- 100+ volunteers
- 50+ corporate sponsors and teams

Please see all of our 2022 SPONSOR LEVELS on the back!  
Thank you for your continued support,

Jennifer Crosby-Zarth, Development Director

## 2022 Sponsorship Levels

Sponsor Commitment DEADLINE for inclusion on t-shirt\* is August 12, 2022

### Mahogany \$5,000 +

- Company name/logo prominently featured on event communications including MITS social media channels, PRI website, PRI's GiveMN page, PRI social media
- Company name/logo featured on MITS official t-shirt
- Day of event promotional table
- Recognition during event program
- Link to company website from PRI's website
- Signage placed along course
- Opportunity for corporate volunteerism



### Redwood \$2,500—\$4,999

- Company name/logo on event communications including promotional materials including MITS social media channels, PRI website, PRI's GiveMN page, PRI social media
- Company name/logo featured on MITS official t-shirt
- Day of event promotional table
- Recognition during event program
- Signage placed along course



### Oak \$1,000—\$2,499

- Company name on event communications including MITS social media channels, PRI website, PRI's GiveMN page, PRI social media
- Company name featured on MITS official t-shirt
- Recognition during event program
- Signage placed along course



### Maple \$500—\$999

- Company name on event communications including MITS social media channels, PRI website, PRI's GiveMN page, PRI social media
- Company name featured on MITS official t-shirt
- Signage placed along course



### Pine \$250—\$499

- Company name on event communications

\*Pine Level does NOT include name on MITS t-shirt