

Made in the Shade 2024 Sponsorship Opportunity



The 33rd Made in the Shade Walk, Run, and Roll is Back!
Saturday, September 21, 2024 9:30 am – 12:30 pm

Join us for the 33rd Made in the Shade Walk, Run & Roll! ***This is PRI's premiere sponsorship opportunity for 2024.*** We invite you to sponsor PRI's participation in this year's event.

Made in the Shade (MITS) is a non-competitive fundraising walk, benefiting PRI and six other local nonprofit partners, to support those living with disabilities. Made in the Shade is an annual celebration of relationships, fundraising, and community building that makes a difference for hundreds of people served by PRI and our partner organizations.

For 2024, all Made in the Shade contributions will provide community access opportunities for individuals with disabilities. This includes opportunities for recreation and wellness, arts and culture, volunteering and job shadowing to develop interests and build skills. ***Your sponsorship of Partnership Resources at the 33rd annual Made in the Shade provides opportunities to demonstrate support for diversity, equity, and inclusion for all!***

Participants in Made in the Shade event include:

- 6,000+ individuals and groups who receive event communications through various channels
- 2,500+ donors and supporters
- 800+ fund raising walkers, runners, and rollers
- 100+ volunteers
- 50+ corporate sponsors and teams

Please see all of our 2024 SPONSOR LEVELS on the back!
Thank you for your continued support,

Jennifer Crosby-Zarth, Development Director



Hosted by
**WCCO-TV Anchor,
Shayla Reaves**

2024 Sponsorship Levels

Sponsor Commitment DEADLINE for inclusion on t-shirt* is August 1, 2024

Mahogany \$5,000 +

- Company name/logo prominently featured on event communications including MITS social media channels, PRI website, PRI's GiveMN page, PRI social media
- Company name/logo featured on MITS official t-shirt
- Day of event promotional table
- Recognition during event program
- Link to company website from PRI's website
- Signage placed along course
- Opportunity for corporate volunteerism



Redwood \$2,500–\$4,999

- Company name/logo on event communications including promotional materials including MITS social media channels, PRI website, PRI's GiveMN page, PRI social media
- Company name/logo featured on MITS official t-shirt
- Day of event promotional table
- Recognition during event program
- Signage placed along course



Oak \$1,000–\$2,499

- Company name /logo on event communications including MITS social media channels, PRI website, PRI's GiveMN page, PRI social media
- Company name /logo featured on MITS official t-shirt
- Recognition during event program
- Signage placed along course



Maple \$500–\$999

- Company name on event communications including MITS social media channels, PRI website, PRI's GiveMN page, PRI social media
- Company name featured on MITS official t-shirt
- Signage placed along course



Pine \$250–\$499

- Company name on event communications
- *Pine Level does NOT include name on MITS t-shirt